

NVSA Board Meeting Minutes

DATE: 2.9.2018

ATTENDEES: Natalie, Lou, Dan, Kelly, Erin, Amy

TIME: 8:00pm

LOCATION: Natalie's house (Fairfax)

1. Welcome Dan Larson as new Chief Judge
2. Disciplinary Issues
 - a. Red Card System
 - Referee inputs red card into online reporting system
 - An automatic email/alert should be sent to: Commissioner, Alternate Commissioner, and Chief Judge
 - The player who received the red card should automatically be suspended in system (so they can't play any games until a final suspension decision has been made)
 - Referees, players, and captains have 48 hours to submit reports
 - Disciplinary discussion with panel then a suspension decision is made
 - Email captains and players involved with final suspension decision
 - b. Disciplinary Panel
 - Need more panel members (more diverse, need some from every division)
 - **TASK (Dan):** Ask Captains to submit 1 player per team to be on the panel
 - c. Suspension Email Template
 - **TASK (Dan):** Create a base template email for suspension decisions
 - d. Red/Yellow Card Policy Changes
 - Discussion about how to handle subs who have received a red card and a suspension... how does their suspension work?
 - Discussion about what happens if a team disbands and doesn't return the following season, but a player still has an outstanding suspension.
3. Referee Issues
 - a. Spring Referee Meeting: Saturday, February 10th at 12pm
 - Discuss new reporting system
 - New layout, 2-part system
 - Ref enters score on one page and then enters goals/cards on the second page
 - b. Referee Feedback: Fall 2017
 - A couple complaints about referees making rude comments to players
 - We need strong refs as center and for the men's division
 - Need to emphasize referees doing their game reports in a timely manner
 - Need captains to email both good and bad feedback about referees
 - c. Discussion about referee incentives
 - Can we offer more money if a referee works more games than the average referee, or works a certain number of games a season
 - Buy our referee league swag: clipboards, pens, etc.

4. Financial Issues:
 - a. Storage Unit
 - Get rid of unit
 - Clean out and close account
 - Inventory review
 - Nets
 - Trophies
 - Coolers
 - Tables
 - Field Lining Supplies
 - **TASK (Kelly/Lou):** Close by end of May 2018
 - b. Budget
 - **TASK (Kelly/Natalie):** Prepare proposed budget & send to board for review
5. Men's Division
 - a. Need 1-2 more teams
 - Brainstorm new teams, how to get new players, who to reach out to
6. Marketing
 - a. Social Media
 - Create or Update NVASA sites/pages for
 - Facebook
 - Instagram
 - Twitter
 - Snapchat
 - b. Photo of the Week
 - Discussion on "Photo of the Week" contest throughout the season
 - Need captain and player involvement
 - Will help spread NVASA throughout social media
 - Reward brainstorm
 - \$10 off for a team registration
 - Sponsor coupons
 - Soccer ball
 - Tourney Discount
 - c. Newsletter/Emails Monthly
 - Send league-wide emails with league info
 - Players are not as in the know as they used to be
 - Captains aren't communicating to players as much as they should be
7. NVASA Tournament: Capital Beltway Futbol Classic 2018
 - a. Date: Saturday, June 16th, 2018 (Rain Date: Sunday, June 17th)
 - b. Location: Pine Ridge Park in Annandale
 - c. 7v7 - coed & men's
 - d. **TASK (Kelly):** Update social media accounts with new info (Facebook, etc)
 - e. **TASK (Natalie):** Update tournament website
 - f. **TASK (Everyone):** Start marketing

8. Important Dates

- 2/17 (Saturday) – Captains can register
- 2/18 & 2/19 (Saturday and Sunday) – SCHEDULE
- 2/25 (Sunday) – Captain’s Meeting at Famous Dave’s
- 3/18 – START SEASON
- 4/15 to 4/22 – Mid-Season Discount
- 4/30 – 16 minimum roster due

9. Next Board Meeting

- a. **TASK:** Natalie – Email board and find a date that works for everyone